

ARIZONA HISTORICAL ADVISORY COMMISSION

September 24th, 2009

MINUTES

The Arizona Historical Advisory Commission (AHAC) met at **11:00 a.m. on September 24th, 2009** at 1700 W. Washington St., in the Director's Conference Room of the Arizona State Library, Archives and Public Records, Phoenix, AZ 85007. *(Full transcript available on request).*

CALL TO ORDER

Ms. May called the meeting to order at 11:10am.

INTRODUCTIONS/ANNOUNCEMENTS

Members Present

Catherine May
Sr. Historic Analyst/Archivist
Salt River Project

GladysAnn Wells, Director
Arizona State Library
Archives & Public Records

The Honorable Ken Bennett
Secretary of State

Juliana Yoder, Citizen
Public Member

Karen Churchard on behalf of
Sherry Henry
Office of Tourism Director

Dora Vasquez, Citizen
Public Member

Robert Booker, Executive Director
Arizona Commission on the Arts

Lisa Schnebly-Heidinger, Citizen
Public Member

John Langellier, Director
Sharlott Hall Museum

Ann Dutton Ewbank, President
Arizona Library Association

Beth Grindell, Director
Arizona State Museum

Scott Cancelosi, Citizen
Public Member

Michele Crank, Citizen
Public Member

Members Absent

Paul Allvin
Associate Vice President of
Communications
University of Arizona

Pam Stevenson on behalf of
Attorney General Terry Goddard

Anne Woosley, Executive Director
Arizona Historical Society

James Garrison
State Historic Preservation Officer
Arizona State Parks

Cari Gerchick on behalf of
Chief Justice Ruth V. McGregor

Jean Calhoun, Director
Land & Water Conservation

The Nature Conservancy
Carol Warren on behalf of
Superintendent Tom Horne
Arizona Department of Education

Jay Ziemann on behalf of
Director Renee Bahl
Arizona State Parks

Don Ryden
Ryden Architects

Guests

Scott Baxter
100 Years 100 Ranchers

Mr. Booker said there will be an artist's event on October 2nd at 5:30pm that includes works by Arizona artists including Arizona landscapes.

Mr. Langellier announced the 31st annual Folk Music Festival will be held at the Sharlot Hall Museum October 3-4th.

Ms. May said that Mary Travis had recently passed away. The Commission expressed sympathies to her loved ones.

APPROVAL OF MINUTES

A MOTION WAS MADE BY JOHN LANGELLIER AND SECONDED BY LISA SCHNEBLY-HEIDINGER TO APPROVE MINUTES FROM THE JULY 23RD MEETING OF AHAC AS CORECTED .

The following corrections to the minutes were requested; rephrase the sentence in the third paragraph on the third page regarding statues, note Karen Churchard as absent, and rephrase sentence on page eight regarding Ms. Yoder.

MOTION CARRIED .

CHAIRMAN'S REVIEW

Ms. May showed members a thank you letter from the Humanities Council thanking the Commission for the \$3,000 contribution for the agency to support Centennial Legacy Projects and activities. The Yavapai County Centennial Committee had a meeting on September 28th. There was material sent from Warren Nelson who is interested in creating musical works for the Centennial. Ms. May asked for comments.

Ms. Schnebly-Heidinger noted that Arizona has an official balladeer and it may be more in keeping with the Arizona legacy to utilize his work. She recommended Mr. Nelson for his interest in the Centennial.

INFORMATION/DISCUSSION ITEMS

Arizona Centennial Commission Update

Ms. Churchard had a Powerpoint presentation that was not compatible with the computer; she will display the presentation at the next meeting. The Arizona Centennial Commission has a meeting scheduled for October 5th from 3-5pm. The Executive Committee will present some concepts and ideas at the meeting. All are welcome to attend.

Ms. Churchard asked the Commission about acknowledging one agency as the go to entity for the Historical Markers Program for the state. Currently a few entities are involved; the Department of Transportation are responsible for the cement historical markers, the Library and Archives Director is responsible for reviewing historical content, and the Arizona Historical Society has a program through local historical societies to create plaques. The Historical Society would be interested in this role.

Ms. Vasquez said that ADOT works on roadside developments and the contact was Leroy Grady. She asked if historical marker responsibility would be moved away from Mr. Grady or if Mr. Grady would become the point person.

Ms. Churchard said that having ADOT as the point agency was an option. She noted that ADOT is responsible for roadway markers whereas the Historical Society works to create markers for buildings and other historic structures. The goal would be to have historic marker applications go to one agency who would process the application and then work with the appropriate agency to establish the marker. Consolidation may speed the approval process and existing markers that have been damaged could be repaired.

Ms. Wells mentioned that AHAC could serve as the conduit since members of several agencies serve on the Commission. Another Commission that would be a potential point entity would be the Geographic and Historic Names Board. The board currently has an established process for approving and replacing historic names.

Ms. Churchard thanked members for their suggestions. She intended on having a meeting in the coming weeks to discuss the issue further.

Ms. Churchard continued that event preparation is continuing. The AZCC is looking to produce three major events; the events would be located in Prescott, Tucson, and Phoenix. A tentative name for the events is The best of Arizona Festival. The events would incorporate established festivals to have a variety of cultural and historical

elements. She spoke at the Prescott Centennial Committee and the idea was warmly received.

Ms. Churchard has been receiving more questions and contacts regarding the Centennial. The AZCC website is being updated and it should be more robust.

Mr. Langellier asked if a link to the AHAC could be included on the AZCC website.

Ms. Churchard answered that it would be added. There will also be information and guidelines about the logo distributed following approval at the October 5th meeting.

Mr. Langellier thanked Ms. Churchard for her contributions toward the Arizona Centennial.

Ms. Wells had the Arizona State Symbols exhibit displayed for the Commission. The exhibit is compact and portable and can be loaned out to any interested entity.

Mr. Booker told members the Commission on the Arts is commissioning a band and choral piece for the Centennial and October 15th is the deadline for composers to submit. Information on the application process is available at the Commission on the Arts website.

Ms. Churchard added that the nickname “The Grand Canyon State” is not Arizona’s official nickname and it there may be a request to have the nickname officially designated during the upcoming legislative session.

A MOTION WAS MADE BY JOHN LANGELLIER AND SECONDED BY BETH GRINDELL THAT THE ARIZONA HISTORICAL ADVISORY COMMISSION SUPPORTS HAVING ‘THE GRAND CANYON STATE’ DESIGNATED AS ARIZONA’S OFFICIAL NICKNAME. MOTION CARRIED.

NEW BUSINESS DISCUSSION/ACTION ITEMS

Website Update

Ms. May, Ms. Schnebly-Heidinger, and Mr. Cancelosi had a discussion about the future setup of the AHAC website. Mr. Cancelosi has created potential templates for members to review.

Mr. Cancelosi presented template options to the Commission. The website has a focus on Centennial Legacy Projects. It includes a countdown feature, an important dates calendar, a getting involved feature, a link to the University of Arizona site for purchasing state quarters, and social networking options via Facebook and Twitter. The structure of the website was presented along with differing color pallets. There are also draft logos that would be included on the site for Commission review.

Ms. Wells said that there has been appreciation of full text minutes available in chronological order. Mr. Cancelosi answered that the minutes structure will be included in the 'About AHAC' section of the website in the subcategory of Agenda and Minutes.

Ms. Vasquez suggested adjusting the line "Order one online today" to "Order online today". She asked how long meeting minutes are required to be displayed to stay in keeping with open meeting law. The minutes will continue to be displayed by year and all minutes will be available in archives if not initially displayed.

Mr. Booker noted that the mission of the AHAC extends beyond the Centennial; he asked how the website will be adjusted after 2012 to demonstrate the continuing duties of the Commission. Ms. May thought that the Commission will continue to support ongoing Centennial Legacy Projects along with its other official responsibilities. Ms. Wells added that the only part of the Commission that ends with the Centennial is the mandated Centennial preparation activities.

A MOTION WAS MADE BY ROBERT BOOKER AND SECONDED BY LISA SCHNEBLY-HEIDINGER TO APPROVE THE AHAC WEBSITE TEMPLATE INCLUDING A BLUE COLOR PALLATE AND CIRCULAR LOGO.

An amendment was added to the motion to include a blue bow on the circular logo and text to be blue instead of brown.

THE MOTION AS AMENDED WAS MADE BY ROBERT BOOKER AND SECONDED BY DORA VASQUEZ TO APPROVE THE WEBSITE TEMPLATE. MOTION CARRIED.

Legacy Project Logo

A MOTION WAS MADE BY DORA VASQUEZ AND SECONDED BY JOHN LANGELLIER TO APPROVE THE DESIGN TEMPLATE FOR A CENTENNIAL LEGACY PROJECTS LOGO.

Mr. Cancelosi presented a template for a logo of Centennial Legacy Projects. The logo design is similar to that of the Arizona Centennial Commission with the text AHAC Centennial Legacy Project below. Following the Centennial the text can be adjusted to Legacy Project so it can continue to be used following the Centennial celebration.

MOTION CARRIES.

Legacy Projects Recommendations: 100 Years 100 Ranchers Resubmission, Central Arizona Project Oral Histories, Extraordinary Youth in Arizona,

Ms. Yoder presented recommendations from the Programs Committee for pending Centennial Legacy Project Applications.

A MOTION WAS MADE BY JULIE YODER AND SECONDED BY KAREN CHURCHARD TO APPROVE 100 YEARS 100 RANCHERS AND CENTRAL ARIZONA PROJECT ORAL HISTORIES AND REQUEST ADDITIONAL INFORMATION FROM EXTRAORDINARY YOUTH IN ARIZONA.

Ms. May asked Mr. Baxter if he would like to tell the Commission about his project.

Mr. Baxter said he is a professional photographer with a degree in history. He is documenting the history of Arizona ranchers through the medium of photography. The project is currently ahead of schedule and an exhibit has been secured with the Sky Harbor Museum. The photographs are taken via analog in black and white.

MOTION CARRIED.

Future Steps with Quarters

Ms. May was approached by a group who are preparing an event in Boulder City, Laughlin that was interested in purchasing 500 Arizona quarter folios to distribute at the conference. She thought if the group purchased the folios, there was no reason they could not have them, but wanted to discuss this request with the Commission.

Ms. Wells noted there are some restrictions on the sale of quarter folios. The folios were donated but have an established price, and the Commission wants to honor the price set by the commercial entities that purchased the folios. The number of folios are somewhat restricted due to the fact that a portion are going to be distributed to approved Centennial Legacy Projects to assist with fundraising. If a group is interested in purchasing the quarter folios they are available for sale at the Capitol Museum Gift shop and the University of Arizona online bookstore. Any museum or cultural institution that is interested in selling quarter folios can do so, but they must purchase the folios upfront since they are legal tender.

Diversity Report

Ms. Vasquez presented a diversity report for the Commission. An important first step in increasing diversity is to define what diversity means to the Commission; it can extend beyond the usual definition of diversity to include many communities of interest such as churches, senior citizens, etc or remain contained to ethnic groups.

Mr. Langellier and Ms. Yoder both thought that incorporating as many groups as possible would be best. Mr. Booker urged the Commission to think as outreach to diverse groups not just as contact but an opportunity to bring new skills, passions and resources to the table.

Ms. Vasquez said she will begin contacting different groups.

Mr. Booker suggested drafting language that the Centennial celebration preparations include the differing groups to demonstrate the Commission's commitment to inclusion. Ms. Ewbank did not wish groups who were not listed to feel excluded, and so Ms. May suggested adding a statement at the end of the list saying the Commission is still seeking to include any interested group.

Ms. Vasquez has met with a few groups and received helpful suggestions for outreach, such as contacting the Pastors Alliance of Black Churches and speaking about the Centennial and passing out information. She felt outreach would be important so different groups feel as though they have a stake in the Centennial and would like to contribute to the Centennial preparations.

Ms. Churchard said she and Ms. Schnebly-Heidinger had been working on a community tool kit to distribute that may be of assistance for diversity outreach.

Ms. Vasquez continued that she has met with the Arizona Latino Research Enterprise; the ALRE, with her help, will be submitting a Centennial Legacy Project application once their project is ready. There was a suggestion to consider inviting a professor from Arizona State to attend the next Commission meeting. She will also be meeting with Jacob Moore of G7 Strategies to discuss outreach to Native American communities.

Ms. May said she would speak to Ms. Vasquez further regarding tribal outreach since her organization has worked with the Inter Tribal Council. Ms. Churchard mentioned that the Tribal tourism Association sponsors three festivals in Arizona. At the Super Bowl they put together an event that included all twenty two tribes; there is hope to have a similar event for the Centennial celebration.

Ms. Vasquez said that she has received a suggestion to write articles for the Asian Sun about Asian communities and their role in the history of the state.

Treasurer's Report

A MOTION WAS MADE BY DORA VASQUEZ AND SECONDED BY LISA SCHNEBLY-HEIDINGER TO APPROVE THE TREASURER'S REPORT.

Ms. Wells presented the Treasurer's Report to members. The report includes the Commission's expenses, investments, and operating costs to date. Statutory members contribute \$999 annually to the operating fund of the Commission. She reminded members that some funds are currently committed to be dispersed to interested Centennial Legacy Projects and member agencies. Ms. Wells said that spending is closely monitored so that funds are available through 2012. The University of Arizona book store will be included on the AHAC website to encourage sales. Entities that are interested in selling quarter folios must make the purchase up front due to Federal regulation.

Ms. Wells said that only three member agencies had responded concerning the \$3,000 available for supporting existing Centennial Legacy Projects, or to help create new

projects or events related to the Centennial. She encouraged those groups who have not replied to consider doing so.

Mr. Booker asked about which funding source supplied the \$3,000 to his organization; there are questions from the Governor's Office about potential fund sweeps and so funds designation makes a difference on whether or not the funds can be swept.

Ms. Wells answered that the \$3,000 were earned dollars from AHAC to be spent on Centennial activities.

Ms. Grindell requested that her agency's invoice be re-sent.

MOTION CARRIED .

CALL TO THE PUBLIC

There were no additional comments from the public.

FUTURE MEETING DATES

Thursday, November 5th
11am-1pm

FUTURE MEETING AGENDA ITEMS/ COMMISSION COMMENTS

Ms. Schnebly Heidinger requested the Commission review an outline for an official Arizona State Centennial book for discussion at the next meeting.

ADJOURNMENT

Ms. May adjourned the meeting at 12:58pm.

Meeting Handouts

Diversity Report

Treasurer's Report

Website Templates

Centennial Quarter Sales

Centennial Legacy Projects, Approved Project List

Legacy Project Recommendations

Meeting Minutes, July 23rd, 2009